

Exhibit 7

FILED UNDER SEAL

**Pursuant to the Text-Only Order granting Dkt. 292 Joint Motion to Seal,
entered on 10/24/2025 at 1:59 p.m. and filed on 10/24/2025**

Chat with "Jeff Dickerson" <[REDACTED]> on May 14, 2024

Jeff Dickerson <[REDACTED]> _\$!<Other>!\$_ [REDACTED]

Earliest item: 2024-05-14 22:23:13
Latest item: 2024-05-14 23:47:41

Tuesday 14 May 2024

Instant Message : Native Messages
From [REDACTED] 22:23:13
!<Other>!\$ [REDACTED]
Oh god, I can't wait to listen to you on Dale's podcast

Instant Message : Native Messages
From [REDACTED] 22:23:22
!<Other>!\$ [REDACTED]
Going to make my day

Instant Message : Native Messages
From [REDACTED] 22:23:41
!<Other>!\$ [REDACTED]
(Sorry - Kelley's podcast)

Instant Message : Native Messages
From [REDACTED] 22:24:29
!<Other>!\$ [REDACTED]
If I didn't get a shoutout, your Charters are gone

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:28:44
Oh no

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:28:49
Did it come out?

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:34:44
I think I may have hit a couple of our talking points

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 22:38:19
Going to torpedo the whole negotiation, good work - Jim listening to it now with us in a conference room

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:38:54
Oh I thought I'd get thrown out of RTA

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 22:39:02
Haheha

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:39:25
Yeah I didn't say anything crazy like Jim sucks

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 22:39:38
Just he blows

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:39:39
I said permanent charters 21 times

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 22:39:48
Aggressive stand, but I like it

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:43:51
I really wish I had a preview of it

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:44:03
I don't think I said anything too controversial

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:44:47
I did do my (when asked about O'D) and whether we were close and some teams said we weren't...I said we're close to a deal whether those guys know it or not

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 22:53:27
Jonathan Marshall on line 2

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 22:53:54
But honestly, excited to listen, you guys have an amazing story

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:54:11
I think Heather might have been a plant

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:54:36
If she sent a letter to Lesa with evergreen language in it than she was a plant

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 22:55:52
It came from Alpern and the TNC on behalf of "the Teams" - she also sent your letter to her, so now we have two conflicting positions from JGR

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:56:06
Oh thank God

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:56:17
These people have no creativity

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:56:58
Then Heather is over here with us

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:57:12
I'm relieved cuz that would hurt

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 22:57:23
Trackhouse JJ Heather Us

Instant Message : Native Messages
From [REDACTED] 22:58:56
!<Other>!\$ [REDACTED]
Best part was that the TNC intentionally framed it that all teams supported it, but also left it vague / didn't have teams co-sign it

Instant Message : Native Messages
From [REDACTED] 22:59:46
!<Other>!\$ [REDACTED]
And I can tell you offline what Curtis did in our meeting about your letter

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:00:39
Jonathan asked me today if I had heard anything from NASCAR, I was like nah man they said thanks for this and they were hopeful it provoked thought on both sides.
He said we've given thoughts to them, I said not in 2024. He didn't write back

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:01:25
You told me a little, if it took that for him to actually do something so be it

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:04:16
The TNC isn't looking out for all the teams. They sit on information, spin it. I am fine with the PAC plan but it does not do anything for the bottom half (which Curtis knows cuz he was getting rev share payments in the NBA)

Instant Message : Native Messages
From [REDACTED] 23:06:06
We have concerns about the PAC plan

Instant Message : Native Messages
From [REDACTED] 23:06:32
Fact that fixed drops off the map in the later years

Instant Message : Native Messages
From [REDACTED] 23:07:19
Basically gets back to where we are today by the end of this deal

Instant Message : Native Messages
From [REDACTED] 23:07:51
"Here's a candy in 2025 to get you to sign, then we'll claw it all back"

Instant Message : Native Messages
From [REDACTED] 23:09:10
Also looking at reducing historical look back to 2 years, and getting rid of the championship shares so that teams can move up faster with good performance (we hated historical but willing to live with it)

Instant Message : Native Messages
From [REDACTED] 23:10:29
Oh - breaking news, Heather just sent the TNC language to Lesa

Instant Message : Native Messages
From [REDACTED] 23:10:37
Just got it forwarded to me

Instant Message : Native Messages
From [REDACTED] 23:10:44
(Not kidding)

Instant Message : Native Messages
From [REDACTED] 23:15:31
Also, no formal confirmation that she actually sent your proposal to her (doesn't seem like it, working to confirm, just what she said she was going to do)

Instant Message : Native Messages
From [REDACTED] 23:16:09
But we obviously forwarded and said it was from her (and you, Trackhouse and JJ)

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:17:21
We called them out that they were misrepresenting it while selling to the teams how it was good when it dropped every year. Jonathan was like wow yeah I guess you're right so we were like fuck off man

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:18:27
They want a system that holds everybody down. No money, can't be key partners without their approval, etc

Instant Message : Native Messages
From [REDACTED] 23:18:42
Liked "They want a system that holds everybody down. No m..."

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:20:39
She was a plant. Damn it I knew it.

Instant Message : Native Messages
From [REDACTED] 23:27:19
!<Other>!\$ [REDACTED]
"We have spent a lot of time over the past week working with Covington on verbiage that you all can use as a starting point. I know a few other teams have sent suggestions for including ideas of promoting and marketing tied to the evergreen language."

Instant Message : Native Messages
From [REDACTED] 23:27:42
!<Other>!\$ [REDACTED]
She distanced herself from your proposal

Instant Message : Native Messages
From [REDACTED] 23:28:06
!<Other>!\$ [REDACTED]
If you share this, I'm fired

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:31:40
That's straight from Jonathan cuz I got those exact words from him

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:31:49
That's what he wanted me to send

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:32:30
I haven't shared anything with anyone. You said same last week so I only said all this on Kelley podcast

Instant Message : Native Messages
From [REDACTED] 23:33:38
!<Other>!\$ [REDACTED]
Maybe I'm slow - that was what Heather wrote in her note to Lesa with the TNC proposal

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:33:59
No you said don't share the Curtis shit

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:34:43

So we're on same page, they didn't share the Covington language with any team until they were tipped off we were working on something

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:34:54

Nobody worked with Covington on it in 6 months

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 23:36:05

Oh - got it. Was more that she said this is the Covington language, we know that "other" teams may have sent you something else, when we thought she was part of the something else

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:38:33

Ahem, she was

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:38:47

Did 8 phone calls with me on it

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 23:41:46

So sounds like you cut me off a few milly of that Charter money and we write a tell-all book when this is done

Instant Message : Native Messages
From Jeff Dickerson [REDACTED] 23:42:24

You god damn right

Instant Message : Native Messages
From _\$!<Other>!\$_ [REDACTED] 23:42:27

Unfortunately our fans don't all read and probably won't sell

Instant Message : Native Messages
From [redacted] 23:42:41
!<Other>!\$ [redacted]
Maybe it's a cartoon

Instant Message : Native Messages
From Jeff Dickerson [redacted] 23:43:47
I said this to Bill, I used to think how smart we were for pulling all this off. Then we got into the RTA and figured out that maybe it's the guys that advise the owners are just f'n stupid. the only smart people in the room are on the sidelines or have been on the sidelines until this round of meetings

Instant Message : Native Messages
From [redacted] 23:44:48
!<Other>!\$ [redacted]
That's our industry on both sides (NASCAR and Teams), to be honest

Instant Message : Native Messages
From Jeff Dickerson [redacted] 23:47:41
God damnit

End Thread

Thread Statistics
Instant Message Count
66